



Fresh Season, Fresh Updates: Welcome to Our Spring Newsletter

Blindspace for Window Modes  
Named One of Vision Magazine’s Top 10 Hot Products



Blindspace for Window Modes wowed IWCE attendees with its innovative concealed systems that integrate motorized roller shades within walls or ceilings, creating a clean, minimalist aesthetic by eliminating exposed side channels, cables, and cords.

Key products include the Standard S Series Pockets for standard roller shades, the Custom C Series Pockets for large-scale projects, including specialty shaped windows. All pockets feature the patented hinge that securely holds the cover in place and allows for installation in any orientation.

Also featured is TrackTrim, a seamless solution for recessing drapery systems from leading brands Lutron, Somfy and Crestron flush with the ceiling.



See page 46 for complete article.


[www.windowmodes.com](http://www.windowmodes.com) or [www.windowmodes.com/blindspace-links](http://www.windowmodes.com/blindspace-links)

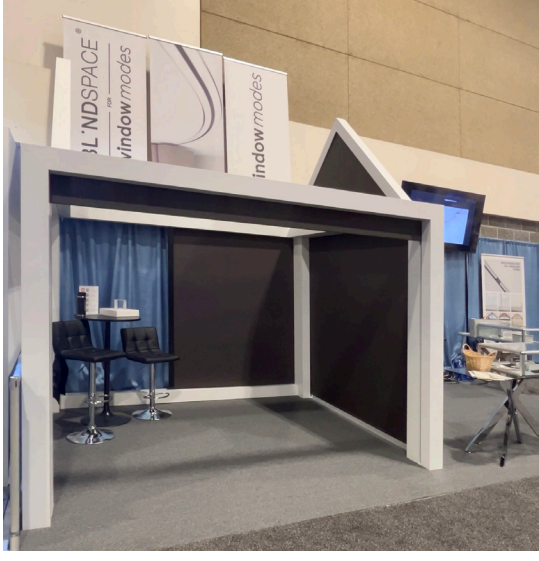


Our YouTube Channel

»»»»»»»»»»»»»»»» **IN THE KNOW** ««««««««««««««««

**with Tara Kennedy and Nobina Preston**

 Check out our [YouTube channel](#) to watch our latest installation videos and stay up-to-date on tips and best practices.



**Breaking down IWCE**

Blindspace captivated IWCE attendees with its innovative concealed systems that integrate manual and motorized roller shades within walls or ceilings, creating a clean, minimalist aesthetic by eliminating exposed side channels, cables, and cords.

[See the Video Here](#)

Noteworthy News

Industry Insights Meet the Classroom: Nobina Preston Visits Siena College

We’re proud to share that Nobina Preston, Director of Product Management at Window Modes, recently visited Siena College as a guest speaker in Professor John Fitzgerald’s senior marketing class.



Nobina delivered an insightful and engaging presentation on “How to Market Yourself to Potential Employers,” offering graduating seniors’ real-world advice on standing out in today’s competitive job market. Drawing from her extensive experience in product strategy and brand development, she provided practical tips on personal branding, interview preparation, and how to confidently communicate your unique value to future employers.

Thank you to Professor Fitzgerald and the entire class for the warm welcome—and best of luck to the future marketing professionals of Siena College!

Philippe Lamothe, VP of Window Modes, featured in Somfy’s Expert Dealer Spotlight!



Phil shares how Window Modes has embraced automation and innovation to deliver smarter, more seamless window treatment solutions for both residential and commercial spaces. From integrating motorization to creating elevated experiences through Blindspace concealment and design, this spotlight is a testament to our team’s passion for excellence.

A huge thank you to our partners at Somfy for recognizing our commitment to craftsmanship, customerservice, and future-ready solutions. We’re proud to lead the way as a Somfy Expert.

Read the full spotlight here:  
<https://www.somfysystems.com/en-us/blog/post/expert-dealer-spotlight-philippe-lamothe-with-window-modes>

Window Modes Featured on rAve [TV] — Episode 205



We’re excited to share that **Tara Kennedy**, Director of Marketing at Window Modes, recently joined **Gary Kayye** and **Steph Beckett** on **rAve [TV]**!

In this engaging episode, Tara discusses how **Blindspace for Window Modes** is redefining the future of automated shading in both residential and commercial spaces. From innovation in concealment to seamless integration with motorized shading systems, discover how Blindspace is setting a new standard in design and functionality.

Don’t miss this episode: [rAve \[TV\] — Episode 205](#)

Welcoming the following Dealers to the Window Modes Family

Specialized Shading Systems, AMA Shading, Viewpoint Shutter & Shade, Mesken, Arkansas shades, Blinds & Shutters, Inc., Metro Blinds, Store Urbaine, Illumination Management, New Creation Interiors, Joona, Century Homes, LLC, Associated Interior Designer Service, AmbientArt, DEC Contractors LLC, Lancaster & Associates Inc., Light and Shade Solutions, The Autom8 Group, Valley Lighting, LLC, Grandview Drapery Studio LLC, Brewster Paint & Decorating, RB Interiors, TWG Window Gallery, DHL Realty, Timan & Co., Granite state Specialties, Intra Homes System, National Commercial Shading Solutions, Lightworks, Sluik Homes, LLC, Spire Integrated Systems Inc, Glamour Decorating, Uprise Shades, Anthony Ruben Home, AV & Automotive Specialist, Prutting + Company Custom Builders

Keep an eye out for our next edition—packed with fresh insights and updates!

[Discover Blindspace](#)